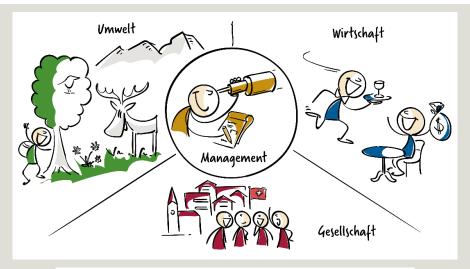
# Examples of sustainability measures

## Management

- PM Sustainability
- Anchoring in the strategyFocus on nature- and culture-related offers (e.g. holiday tips)
- TourCert certification process

#### **Environment**

- Climate neutrality: TESSVM and National Park Bike Marathon
- Public transport commitment
- Procurement management
- Cooperation with environmental organisations



## Society

- Promoting young talent
- Communication of local culture/language
- PM Barrier-free accessibility
- Cooperation with second homeowners

### **Economy**

- Strengthening the low season
- Creation of new jobs
- Supporting further training
- Increasing added value through projects